From: Helen Gundlach <helen@spiritone.com>
Subject: RE: Seeing Money project
To: "'Wayne K. Homren'" <homren@cgi.com>

Hi, thanks for the response. I'll look for the fax today. I wasn't quite sure what a

Helen

Contact:
Helen Gundlach
Project Director
Seeing Money
#393 25 NW 23rd Place Suite 6
Portland, OR 97210
(503) 223-9042
helen@spiritone.com

Seeing Money
December 1-30, 1998
225 NW 14th Avenue - The Pearl District
Portland, Oregon

Presented by Portland Old Town Arts & Culture Foundation

What is Seeing Money?
Seeing Money is Portland's first art event devoted to the theme of money. It will fea

A unique feature of Seeing Money is the interaction with the viewer. Each visitor rec

Seeing Money takes place in December, because of its timely comment on our culture's r

This event is designed for children and adults to participate together.

Why Art and Money?
By its very nature, money-as a top[illegible] has broad appeal. [illegible]

Primary Audience-There is a significant portion of the population who do not go to gal

Secondary Audience-Portland is home to a thriving, well-informed arts community, and t

Participating Artists:
JSG Boggs, whose controversial transactions challenges our perception of value. Boggs

Tom Otterness, a New York sculptor whose pieces combine whimsy and adroit comments abo

Michael Speaker, a Portland sculptor whose large-scale figurative work includes a vari

Michael Hernandez de Luna & Michael Thompson. These Chicago-based artists are known a

Karin Giusti, a New York sculptor whose large-scale White House Green House installati

Christy Rupp, a New York sculptor whose work raises issues about the impact of progres

Mark Lombardi, a New York artist whose bank flow charts of the Lincoln Savings Bank an

Ray Beldner, Oriane Stender, Robin Clark and Lisa Kokin, four Bay Area artists whose S

Pending-Andy Warhol, Barton Benes, Otis Kaye, Tom Sachs, Cornelia Parker, Robert Coles

Event Benefits:
For the Artists:

Showcases local artists in a high-profile event.
Offers a valuable outlet for artists to sell their work during the holiday season.
Introduces a new audience to contemporary art.

For the Community:
Contributes a percentage of all sales of art to a worthwhile charity.
Raises individual consciousness about our values and beliefs about money.
Provides an alternative fun and engaging art experience for adults and children to sha
Encourages a community dialogue about the role of money and art in our culture.
Fosters creative partnerships between the arts and business community.

From: "Wayne K. Homren" <homren@cgi.com>
Subject: Re: Seeing Money project
To: Helen Gundlach <helen@spiritone.com>

Helen Gundlach wrote:
>
> *Hi, I received the fax today. Wow! You have a lot of pieces,*
> *some of which are very interesting. Are all of them for sale?*
> *Do you want to tell me what you're asking? I may be interested*
> *in a couple.*
>
> *helen*
>
> *P.S. Are you interested in putting them up for sale in our show?*
> *that might be the best place.*

Only a few are for sale. I would be interested in putting
some into your show. I'll have to work on my asking prices.
I'll try to get back to you within about a week. I'll see
if I can sent you photocopies of the works along with copies
of the Boggs articles.

-Wayne.

--

Wayne K. Homren | Carnegie Group, Inc. | (412) 642-6900 voice
MailTo:homren@cgi.com | Five PPG Place | (412) 642-6906 fax
Voice: (412)642-6811 x253 | Pittsburgh, PA 15222 | http://www.cgi.com

From: Helen Gundlach <helen@spiritone.com> 7/7/98 9:22
Subject: RE: Seeing Money project
To: "'Wayne K. Homren'" <homren@cgi.com>

Hi, Wayne.

Thanks for offering to help me get in touch with the people at the American Numismatic

The official press announcement for Seeing Money is scheduled for August 4-5, to coinc
We would like to talk to someone about holding it at the convention center, maybe righ
Who are the contact people for the convention and how can I reach them?
Who's the PR/press contact for the convention?
When does Boggs speak?

My plan is to bring together several local/regional artists with Boggs for the press e

I have engaged the services of a New York publicist: Cynthia Kirk/Syntax. Can you sen

I am sending her your address/email/etc., and she will be in touch with you. You may

Cynthia Kirk
Syntax
326 Cumberland #2
Brooklyn, NY 11238
(718) 875-3502
(718) 875-2954 fax
email: CynKirk@aol.com

Wayne, this project is going to be very big. I am interested in approaching the numis

I look forward to your response.

Helen